

AN ANALYSIS OF MORAL VALUES IN "BAJRANGI BHAIJAAN" HINDI MOVIE

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ABSTRACT

Penelitian ini berjudul difokuskan pada nilai-nilai moral dalam film, yakni dalam film Hindi "Ba-jrangi Bhaijaan". Menggunakan pendekatan deskriptif kualitatif dengan analisis isi, penelitian ini menganalisis film Bajrangi Bhaijaan dengan dua sumber data, yaitu video film Bajrangi Bhaijaan sebagai sumber utama, dan file yang memakai subtitle sebagai sumber sekunder. Metode pengumpulan data yang digunakan adalah observasi.

Hasil dari penelitian menunjukkan bahwa terdapat tiga belas nilai moral yang ditemukan dalam film ini, yaitu: kejujuran, pantang menyerah, kepedulian sosial, tanggung jawab, cinta dan kasih sayang, disiplin atau taat aturan, khusyu' atau taat, toleransi, kerjasama dan solidaritas, berani, menjaga/melindungi, menepati janji, serta patriotisme atau cinta tanah air. Dari menganalisis nilai-nilai moral tersebut diharapkan dapat membangun karakter yang baik dan mengaplikasikannya dalam kehidupan sehari-hari khususnya bagi setiap individu yang ada di masyarakat, dan diharapkan nilai-nilai moral tersebut dapat diterapkan pada peserta didik dalam dunia pendidikan.

Keywords: Moral Values, Movie, Bajrangi Bhaijaan Movie.

1. INTRODUCTION

Movie is a series of moving picture theater recorded by sound that tells a story, shown at the television or at the cinema/movie theater or other device. Today

¹ Oxford Advanced Learner's Dictionary, 7th Ed (UK: Oxford University Press, 2006), Pg. 96.

there are a variety of films. Although the approach is different, all films can be said to have one goal, which is to draw people's attention to the content of the problems contained. In addition, films can be designed to serve the needs of the limited public as well as the widest public.

One of the intrinsic elements of a film is the message that the film wishes to convey. Film aims to entertain the audience and the audiences are expected to be able to take and emulate the moral message contained in the film. In this case, the writer wants to analyze the film's message in the form of moral values contained in the "Bajrangi Bhaijaan" Hindi movie directed by Kabir Khan.

Moral value is the values that express ideas about good life. Moral value is logic term that a principle or action or character of human is true or false and good or bad. According to Johnston, moral value is expressed in attitudes that become visible in opinions and concrete behavior. Attitudes based on moral values refer to society life, being with others, and the reflective view one's own identify.²

Bajrangi Bhaijaan is an Indian comedy film in 2015. The writer chose to take this film for research since it became one of the most popular Bollywood films today and successful because it received more than 20 awards, one of which was the 2016 IIFA Awards. This film also broke box office records in India and abroad. Reporting from Filmi Beat, *Bajrangi Bhaijaan* successfully earned Rs. 259 crore or around Rp. 545 billion in just 12 days. This amount exceeds the income of many best-selling films in India, such as *PK* and *Happy New Year*. This film became the second best-selling film in India and the second best-selling Bollywood film in the international market.

This film has been watched more than 24 million times since uploaded on the YouTube channel on 10 August 2019 and was able to touch the hearts of the audiences with positive comments until reap revenue of around Rp. 1.4 trillion. Now this film continues to be screened in various theaters in the world and be excellent in China.

² Maulidia Humaira, "An Analysis of Moral Values in Zootopia Movie", *Thesis*, (Banda Aceh: UIN Ar-Raniry, 2018), Pg. 3.

2. METHOD

The research design used in this study is descriptive qualitative research with data analysis approach. It is library research to describe, discuss, and analyze the problem of the study. A qualitative descriptive approach needs to be the design of choice when a straightforward description of a phenomenon is desired. It is an approach that is very useful when researchers want to know, regarding events, who were involved, what was involved, and where did things take place.

In analyzing *Bajrangi Bhaijaan* movie, there are two data sources that are used for the analysis, those are the *Bajrangi Bhaijaan* movie video and subtitle file. The primary source of the data is the video of *Bajrangi Bhaijaan* movie. The file of the movie video is downloaded from *google.com*. The movie becomes subject of the analysis where the writer follows the actions of the main actor and all of characters to find moral values in *Bajrangi Bhaijaan* movie. And secondary source of the data is the file of the subtitle, which was downloaded from *www.subscene.com*. The writer will add it in a media player application in which the movie to analyze the moral values in the movie.

The instruments used in this study are the video of *Bajrangi Bhaijaan* movie, the pictures or screenshots of the scenes, the file or scripts of the subtitle, and some websites to look for the information about description of *Bajrangi Bhaijaan* movie such as from YouTube channel regarding the rating of the movie, the number of viewers, and some comments from the viewers.

In this study, the writer used observation in collecting data. The writer collected data by downloading the video of the movie via *google.com*. Then, download the subtitle script from the *www.subscene.com* site. After that, the writer looked for some specific information relating to the film *Bajrangi Bhaijaan*. The data was collected from the film *Bajrangi Bhaijaan*. Besides, the writer also tried to watch, reading, browsing, and collecting resources from library and websites. After that, the writer collected references that relevant to the analysis.

The writer tried to watch the movie several times, understanding it while reading the subtitle, and noted some important points both in the form of actions and utterances then classified them based on categories based on moral values. The steps of data analysis in this study are: (i) The writer observes the movie by watching and reading the script of the Bajrangi Bhaijaan movie carefully and accurately. The writer watches the film carefully and pays attention to every scene and adjusts it to the subtitles contained in the script. (ii) The writer watches the movie by adding subtitle while reading the script. Adding the subtitle is intended to help the writer follows the dialogues thoroughly without missing any word in the movie. The writer pays more attention in watching movie and watching it more than twice. (iii) The writer identifies the moral values contained in the movie. After watching the movie, the writer identifies the moral values contained in each scene. Then the scene is paused, and the picture is taken by capturing the screen/screenshot using the Snipping Tool. (iv) The writer explains the moral values by proving from the sentences and scenes. Each scene picture is marked with each moral value contained. Then, the writer explains each moral value based on the picture and tells the details of the events in the scene, and if there is, also proved by dialogue texts that strengthen the writer's ideas about the moral values in the scene. (v) Finally, the writer makes some conclusions based on the data analyzed. All data that has been analyzed is then concluded by writing down important points about moral values that have been found by the writer in the movie.

3. FINDINGS

After the writer watched, understood, and analyzed the Bajrangi Bhaijaan, the writer found that there are some moral values in this movie. These types of moral values are related to issues of life and the lives of the characters. Moral values contained in this movie are:

Table 1: Moral Values as Seen in Bajrangi Bhaijaan Movie

No.	Moral Values	Identity
1.	Honesty	01:22:14 - 01:22:33
2.	Never Give Up	00:29:25 - 00:31:16
3.	Social Care	00:21:43 - 00:22:45
4.	Responsibility	00:32:05 - 00:33:14,
		00:36:33 - 00:36:47,
		01:15:30 - 01:16:51
5.	Love and Affection	Shown by Pawan in almost all scenes
		in the film.

6.	Discipline/Obey the Rules	01:20:28 - 01:21:06
7.	Devout	00:36:01 - 00:36:14,
		00:54:56 - 00:55:36,
		01:58:24 - 01:58:34
8.	Tolerance	00:58:23 - 00:59:10,
		00:41:49 - 01:48:15
9.	Cooperativeness and Soli-	01:59:40 - 01:59:58,
	darity	02:14:38 - 02:19:06
10.	Brave/Courage	01:11:56 - 01:15:24
11.	Safeguard/Protecting	01:04:04 - 01:05:05
12.	Keeping Promises	01:24:25 - 01:25:05
13.	Patriotism	01:00:24 - 01:01:28

4. DISCUSSION

4.1. Honesty

According to Oxford Dictionary, honest is telling the truth, not cheating or stealing, not hiding the truth about something.³ Honesty is the suitability between what is delivered or spoken in accordance with the action.

Based on observation on the film that honesty was shown by Pawan. When he was interrogated by border army, he answered honestly that he was assisted by someone named Boo Ali through an underground tunnel and even he showed the location of the tunnel. On the dialogue, we know that Pawan answers army's questions honestly even though it risks himself. As he said, *I am a devotee of Bajrangbali and I am an honest person*".

Honesty is one of the character education values of the curriculum 2013 integrated into students to be applied in everyday life.⁴ Honest is a behavior that is based on efforts to make himself as a person who can always be trusted in words, actions, and work.

³ Oxford Learner's Pocket Dictionary..., Pg. 213.

⁴ Asriana Harahap. "Implementasi Nilai-Nilai Karakter dalam Pembelajaran Tematik Kelas III SDIT Darul Hasan Padangsidimpuan", *Jurnal Abdau: Jurnal Pendidikan Madrasah Ibtidaiyah*, (June 2018), pg. 1.

Examples in daily behavior are when a person is given an assignment, he/she always maintains his/her attitude by not lying by cheating or copying other people's assignments, not adding or subtracting words that actually happened, and so on.

4.2. Never Give Up

In Oxford Dictionary, give up means believe that somebody is never going to arrive or get better.⁵ While never give up means we may not stop doing something, not easily discouraged, optimistic, and confident with what we are doing will get a good result.

Based on observation in the film that shows the persistence of Pawan. He never gave up satisfying his father that he could pass the test even though he had failed 10 times. Although his friends told him to cheat, he kept trying to graduate with the results of his own hard work and said, "I am devotee of Bajrangbali, I would rather fail than cheat". His father underestimated him and called him by name "Zero". But finally, he passed at the eleventh time. In the dialogue, Pawan is a man who never gives up. He tried to convince his father that he could graduate in 11th time with the results of his own efforts.

Never give up/hard work is also one of the character education values of the curriculum 2013 integrated into students to be applied in everyday life.⁶ Hard work and never give up are behaviors that show earnest effort in overcoming various obstacles and completing tasks as well as possible.

An example in daily behavior is to always make the best effort to do something like when doing tasks, or trying to achieve our dreams, etc.

4.3. Social Care

Social care is an attitudes and actions you always want to give assistance to others and the community need.⁷ Social care is an attitude of our partisanship to involve ourselves in problems, circumstances or conditions that occur around us. Caring people are those who are called to do something to inspire, change, kindness to the environment around them.

⁵ Oxford Learner's Pocket Dictionary..., pg. 187.

⁶ Asriana Harahap, "Implementasi Nilai-Nilai Karakter..., pg. 1

[/] Ibid.

Pawan's caring attitude is shown in the scene. When Shahida got lost in India, she accidentally met with Pawan and kept an eye on him. Pawan, who is enjoying a drink, looks at her and feels sorry. He offers his drink to Shahida. She approaches him and immediately drank his drink. He even ordered food for the little girl, even though he had never known her before. The caring attitude shown by Pawan to Shahida is also almost in all scenes in this film.

In the character education of curriculum 2013, students are also instilled in a sense of social care for others.⁸ Social care is an attitude and action that always wants to aid others and communities in need.

Examples of daily behavior are helping a friend who forgot to bring his allowance by lending some of our allowance to him, helping natural disaster victims by raising funds while doing Car Free Day.

4.4. Responsibility

According to Oxford dictionary, responsibility is duty to deal with or take care of something or someone. Someone who is responsible does his/hers best does not blame others for his/her mistakes.

In the film, Pawan's responsibility is shown when he tries to give Rasika the change of money while riding the bus by exchanging it with traders on the side of the road. Although Rasika ignored, he finally still returned the money a few days later.

In the film, Pawan's responsibility is shown when he decides to take Shahida back to Pakistan by himself, protecting Shahida from being deceived again by the travel agent scalpers who are not responsible.

Responsibility is also one of the character education values of the curriculum 2013 that is always trying to be instilled in students.¹⁰ Responsibility is the attitude and behavior of a person to carry out their duties and obligations, which he should do, to oneself, society, the environment (natural, social, and cultural), the state and God Almighty.

⁸ Ibid.

⁹ Oxford Learner's Pocket Dictionary..., pg. 187.

¹⁰ Asriana Harahap, "Implementasi Nilai-Nilai Karakter..., hlm. 3

Examples in daily behavior are to carry out the mandate given as well as possible, dare to be responsible when making a mistake, always carry out the prayer 5 times (for Muslims), etc.

4.5. Love and Affection

According to Oxford Dictionary, love is strong feeling of deep affection for some-body or something.¹¹ It is difficult to describe and express by words, it is poured in the form of attention and action. While affection is defined as one of human instincts, and it could be defined as feeling of dear and love to someone. The love and affection shown by Pawan to Shahida is almost in all scenes in this film.

Begins from Pawan helps Shahida (Munni) until deliver it returned to Pakistan with all his sacrifice. Pawan experienced many problems ranging from being chased by police, arrested until persecuted because he was accused of being an Indian spy. But Pawan still loved Shahida, he protected her along his journey from the Pakistan-India border to Shahida's residence in Sultanpur, Pakistan.

Love and affection must be applied to students early on in everyday life. With love and affection, students will become caring, respectful, and sharing with each other including fellow friends, teachers, parents, siblings, and the community.

Examples of daily behavior are loving parents by filial piety to them, loving brother, and sister by doing good to them, etc.

4.6. Discipline/Obey the Rules

Discipline is practice of training people to obey the rules and punishing them if they do not, and train somebody to be obedient.¹² When he and Shahida successfully helped by Boo Ali to cross the India-Pakistan border through an underground tunnel, Boo Ali asked him to leave immediately, but Pawan refused and insisted on waiting for the border army to asking for permission.

From the dialogue, it is proven that Pawan insists on obeying the rules by asking for permission from the border army before entering Pakistan, although it endangers himself.

¹¹ Oxford Learner's Pocket Dictionary..., pg. 262.

¹² Ibid., pg. 126.

Discipline is also a character education of curriculum 2013 that must be instilled in students.¹³ Discipline is an action that shows orderly behavior and complies with various rules and regulations.

An example in daily behavior is to obey the rules of how to dress politely in certain formal places such as offices, universities, etc., always arrive on time when working, studying or school, etc.

4.7. Devout

According to Oxford Dictionary, devout is believing strongly in a particular religion and obeying its laws.¹⁴ Devout means obedient, carrying out orders and avoiding prohibitions.

In the film Pawan is a devout and solemn person. He worshiped the God Hanuman called *Bajrangbali*, and always includes *Bajrangbali* in his daily life. If he meets a monkey or someone dressed in hanuman, he always bends and holds his hands together to pay his respects.

Devout is another word for religious. In applying the character education values of curriculum 2013, students also guide them to become religious figures.¹⁵ Religious is an attitude and behavior of obedient in carrying out the teachings of the religion his/her adheres to, tolerant of the implementation of the worship of other religions and living in harmony with the adherents of other religions.

Examples in daily behavior are carrying out the obligation to worship 5 times a prayer for Muslims, and other worship for adherents of other religions, do not interfere with the implementation of worship/ rituals/celebrations of other faiths, mutually maintain peace between followers of religion, etc.

4.8. Tolerance

According to Rahman and Khambali, tolerance is a modern concept to describe the attitude of mutual respect and cooperation between groups of different communities both in ethnicity, language, culture, politics, and religion is based on the prin-

¹³ Asriana Harahap, "Implementasi Nilai-Nilai Karakter..., pg. 35.

¹⁴ Oxford Learner's Pocket Dictionary..., pg. 122.

¹⁵ Asriana Harahap, "Implementasi Nilai-Nilai Karakter..., pg. 35.

ciple of mutual respect.¹⁶ In other word, tolerance is not only the recognition and respect towards beliefs, but also demands respect for the individuals who belong in the society.

Based on the film the attitude of tolerance by Pawan and Rasika towards Munni. They still treat munni well and help her even though they already know Munni true religion. They love Munni very much and always protect her even though her religion is different from theirs.

Beside that the attitude of tolerance shown by a Pakistani religious scholar named Maulana Sahab. He still to be friendly and invited Pawan to enter the mosque even though Pawan said that he was not a Muslim. Maulana Sahab also protected Pawan and Munni from being pursued by Pakistani police and helped them by delivering them to places far from the reach of the police by disguising themselves. Even he also greets by imitating Pawan's way for appreciating him. This scene is performed at 01:41:49-01:48:15.

From the dialogue, it proves that the attitude of tolerance shown by Maulana Sahab to Pawan who has different beliefs. He gladly accepts Pawan in the mosque environment and stays kind to them. Although Pawan was hesitant to enter the mosque, he finally decided to go inside to hide from the police.

Tolerance is also part of the character education value of the curriculum 2013 that is trying to be applied in student life.¹⁷ Tolerance is an attitude and action that respects differences in religion, ethnicity, ethnicity, opinions, attitudes, and actions of others who are different from him.

An example in daily behavior is not to impose one's own opinion over the interests of the group, to let the followers of other religions worship quietly and safely, etc.

4.9. Cooperativeness and Solidarity

Cooperativeness involves the fact of doing something together or working together to achieve the goal. In other word, cooperativeness is solidarity between people, helping and needing one another.

¹⁶ Christian Siregar, "Pluralism and Religious Tolerance in Indonesia: An Ethical-Theological Review Based on Christian Faith Perspectives", *Humaniora*, vol. 7 no. 3 (July, 2016), pg. 349.

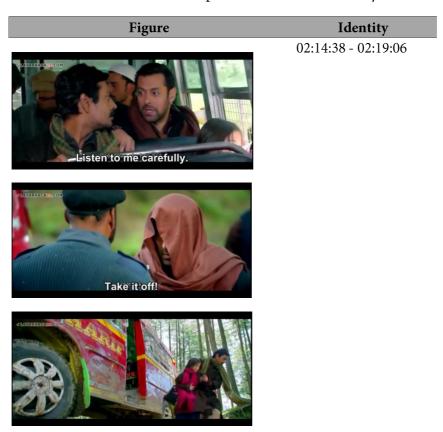
¹⁷ Asriana Harahap, "Implementasi Nilai-Nilai Karakter..., pg. 26



Picture 1: the scene shows cooperativeness and solidarity

The picture above shows the attitude of cooperativeness and solidarity between Pawan and Chand Nawab on their way to find Munni's residence. Although feeling tired, they lead and alternately carried Munni when passing the steep uphill road.

Table 2: Scene of Cooperativeness and Solidarity



The table above is the series of scenes in form of cooperativeness and solidarity shown by Pawan, Chand Nawab and Shahida/Munni. When the bus they were riding in was stopped because there was an interception by the police, they arranged a

plan so that they could escape the police officers. The strategy that they planned was that Pawan continued to come down to face the police and let them to run after him. While at the same time Nawab brought Munni down from the bus and ran away to escape the police chase until take them to the place where Munni's parents live and finally they meet with Munni's parent, even though finally Pawan was caught by the police.

Cooperativeness must also be instilled by the teacher towards students. Cooperativeness and solidarity are efforts that are carried out together, helping each other to achieve a goal.

Examples in daily life are students carry out cooperation in activities of cleaning school environment, students work together in raising funds for friends who are struck down by a disaster, etc.

4.10. Brave/Courage

According to Oxford Dictionary, brave is willing to do things which are dangerous or painful.¹⁸ Brave or courage means someone is not afraid to face something even though it can endanger himself.

Based on the film was shown that the Pawan's courage when he saved Munni from a child trafficking attempt by a scalper of travel agent who took Munni to a hotel to the prospective buyers. Pawan fights with the thugs who are the subordinates of a woman who wants to buy Munni, but easily all the thugs are defeated by Pawan, including the scalper of travel agent.

The courage also needs to be applied to students. Courage is the ability to do something difficult even when there's risk. It gives students the confidence to be themselves, risk their own social status to stand up for others, and share their work even in the face of criticism. In this case courage means students have the courage to face difficulties, dare to admit wrong if it is wrong, dare to defend the truth, and dare to appear in front of the class if asked by the teacher when the lesson takes place (having good self-confidence).

For example, students dare to come to the front of the class when asked by their teacher to answer questions on the board.

¹⁸ Oxford Learner's Pocket Dictionary..., pg. 48.

4.11. Safeguard/Protecting

Safeguard means protect someone or something from loss, harm, or damage and keep someone/something safe.¹⁹



Picture 2: the scene shows protecting from harm

The picture on the film above shows Pawan trying to protect Munni during the rioting of demonstrators in front of the Pakistan Embassy Office. Pawan protects Munni by covering Munni's body with his back so that Munni is not hit and beaten by the demonstrators who are forcing to enter the embassy, although as a result Pawan must treat himself to be trampled and hit by a blow, and immediately find a way out to leave the riot.

Protecting is part of caring. A caring student will have the attitude of protecting each other from discomfort, whether it comes from the environment, or from himself.

An example in daily life is a student who always protects his friend from the disruption of his hands or tongue by always doing good and speaking good words.

4.12. Keeping Promises

Promise is statement telling somebody that you will do or not do something.²⁰ Keeping promises means that you keep something you have said and truly do what you have promised.

¹⁹ Ibid., pg. 388.

²⁰ Ibid., pg. 352.

Table 3: Scene of Keeping Promises

Figure	Dialog	Identity
	Pawan : Sir, I have promised	01:24:25 -
	Bajrangbali, I will not stop un-	01:25:05
	til I reunite Munni with her	
	parents.	
o Lumentonina anno	Army 1: I will stop you!	
*	Army 2: Rafiq, stay back!	
233 NO 10 10 10 10 10 10 10 10 10 10 10 10 10	Listen, I would not have al-	
I won't rest until I	lowed you through here even if	
reunite Munni with her parents.	you have a passport and a visa.	
	Go back right now! It is for	
	your best interest.	
	Pawan: Sir, I promise I will	
	return to India as soon as I find	
	Munni's parents.	

The table above shows the character of Pawan who keeps promises. He had promised *Bajrangbali* to take Munni back to meet his parents, despite the harsh treatment from the Pakistani army he still wanted to fulfill his promise. He also promised the Pakistani army to return to India immediately if he had succeeded in meeting Munni with her parents.

From the dialogue, we can see that Pawan is trying to keep her promise to *Bajrang-bali* to reunite Munni with her parents even though it is not an easy struggle and many obstacles. He also promised to return to India immediately after Munni successfully met her parents.

Keeping promises is also a trait of people who have integrity and can be trusted, like a leader who he must keep promises for what he has delivered during the campaign.

An obedient student will fulfill his promises by complying with school rules, not truant because he has promised parents that going to school, not breaking promises and telling lies to fellow friends at school, trying to be students who are responsible for what we do and we say at school.

4.13. Patriotism

According to Oxford Dictionary, patriotism is love of your country and willingness to defend it.²¹ Patriotism means love the motherland and be proud to be a citizen of that country.

Table 4: Scene of Patriotism



From the table above shows the attitude of patriotism that is owned by Shahi-da/Munni. When the cricket team from Pakistan won the match against the team from India, Munni was very happy and expressed her pleasure by giving applause, dancing and kissing the Pakistani flag on the television screen. Because of that, Pawan can find out where Munni came from.

Patriotism is also a part of the character education value of curriculum 2013 that must be applied to students.²² Patriotism is a way of thinking, behaving, and behaving that shows a sense of loyalty, care and high respect for the language, physical environment, social, cultural, economic, and political nation.

An example in daily behavior is to practice the values of the Pancasila and the 1945 Constitution in everyday life, because they are a way of life for the people of the Indonesian people.

²¹ Ibid., pg. 321.

²² Asriana Harahap, "Implementasi Nilai-Nilai Karakter..., pg. 43

5. CONCLUSION AND RECOMMENDATIONS

5.1. Conclusion

After observing and analyzing moral values in *Bajrangi Bhaijaan* movie, it can be concluded that the moral values found in this movie are honesty, never give up, social care, responsibility, love and affection, discipline/obey the rules, devout, tolerance, cooperativeness and solidarity, brave/courage, safeguard, keeping promises, and patriotism. From some of the moral values found in this film, the most visible moral values are the attitude of love and affection and tolerance. From these findings, it is hoped that the moral values can be applied, generally for everyone in the community, and specifically for students in the world of education in accordance with the character education values of the curriculum 2013.

5.2. Recommendations

In the end of this thesis, the writer would like to give some suggestions as follows:

- 1) Watching movies is interesting. It is not only entertaining us, but also gives messages contained in each of the movie's scenes. Each movie has its own messages that the screenwriter wishes to convey to the audiences. The audiences do not only get entertainment, but also get moral messages that can be applied in everyday life.
- 2) For the readers, the readers can get knowledge about moral values from the movie. Moral is very important for human life. With morals, human life will be harmonious, peaceful, and respectful. Through film, we will easily learn and emulate moral values in everyday life.
- 3) For the teachers, the teachers can teach moral values to their students and apply them in every activity in the school. The teachers can also be a good example of that their behavior will be imitated by their students.
- 4) For students, the students can imitate and emulate the moral values contained in this film starting from the school environment to the classmates, the teachers, parents, and to the community environment. This is a manifestation of the application of character education values contained in the curriculum 2013.
- 5) For further researcher, this research can be used as a reference for those who want to conduct research on analyzing the moral value in different film from different perspective.
- 6) For English Department, it can be used as a reference for learning media to develop majors and increase knowledge. []

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